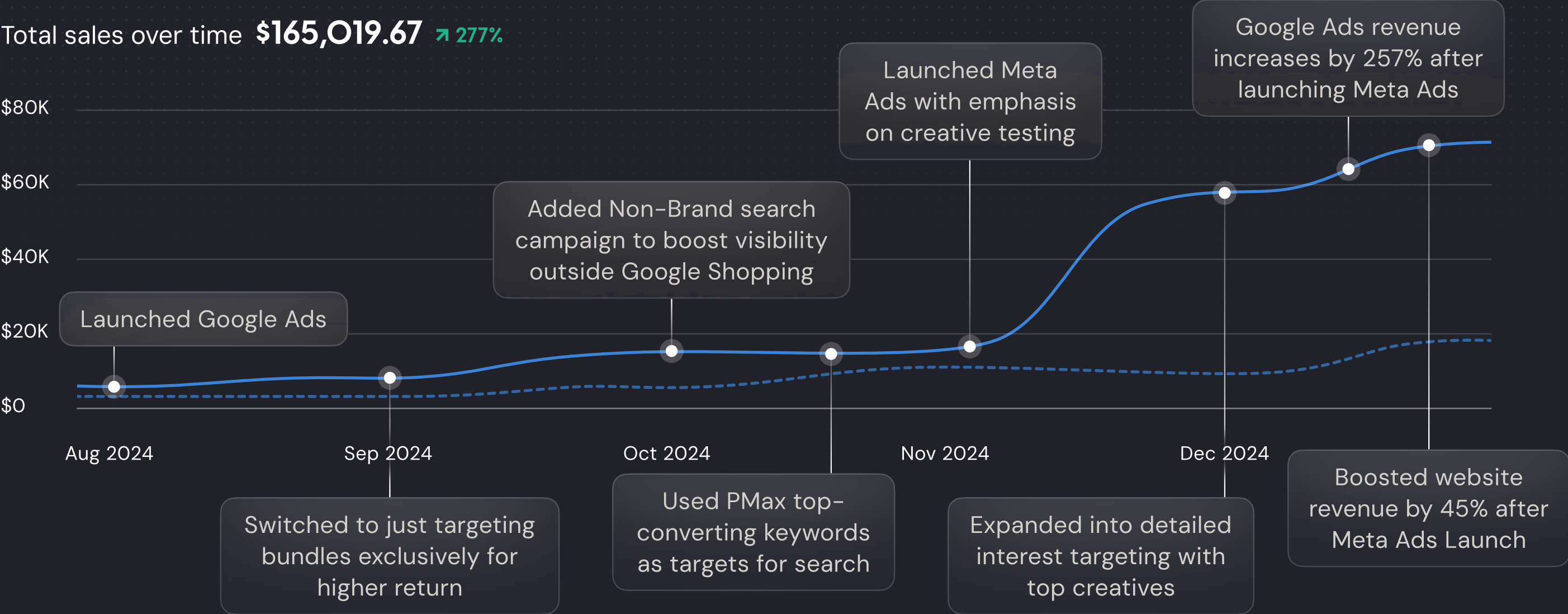


We Scaled A Golf Brand By 277% In 5 Months

Problem

K2 Golf had primarily relied on Amazon as its main advertising channel, but wanted to build a stronger presence through their own website. We expanded their strategy to include direct website advertising, allowing them to grow brand visibility outside of Amazon and begin building a broader, multi-channel foundation for long-term growth.

Timeline



Results

⌵ Average 248% Increase In Revenue YoY

⌵ Average 48% Increase In Revenue MoM

⌵ \$165K In Revenue since Ads Launch in 2024

Ready to see similar results for your brand?
Let's optimize your marketing strategy and
drive new customer growth today!



BOOK A DISCOVERY CALL



Building brand awareness and sales through Meta boosted Google Ads performance as well. Google Ads revenue went up 257% month after starting our Facebook initiative. This really shows that the two channels are able to work together to create a strong funnel for your business."

Sandra Zupanski